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Harold Lloyd
Harold Lloyd Presents
2805 County Place
Virginia Beach, VA 23456

Dear Harold:

There's a reason that we've had you on our program for seven of the last seven years: You're Good! In fact, you're much better than good—you're terrific—and this year was no exception.

You are the only speaker that we have invited back year after year after year. The reason is simple—you deliver an outstanding program that is topical, timely, and hits the nerve center for our audience. Once before, I told you that you should change your last name to "Delivers" because that's what you always do.

Your programs are always fresh and unique and it makes it very easy for my Board of Directors to give you an automatic spot on our program. We don't even vote. If we're doing a seminar, you've got a spot.

Now, let's talk about this year's speaker roster. We had some heavy hitters that were big draws and real crowd pleasers. Our entire line-up was exceptional and drew rave reviews from attendees. To give you an idea of just how good the speakers were, check out these ratings (out of a possible 5):

Tom Peters	4.7 avg rating	3 rd highest-rated speaker
Gen. H. Norman Schwarzkopf	4.8 avg rating	2 nd highest-rated speaker
Harold Lloyd	4.9 avg rating	Top-rated speaker

In case you missed it, YOU were NUMBER ONE! Your ratings were higher than both Tom Peters and General H. Norman Schwarzkopf. These are two of the most famous guys on the planet and you beat them both. We are so proud. Of course, there scores are pretty terrific, too, but you are number one.

So, Harold, on behalf of all of us at IDDBA, thanks again for a fantastic presentation and for continuing to deliver (that word again) quality programming. You are an important part of the IDDBA team and we thank you.

Sincerely,

International Dairy-Deli-Bakery Association



Carol L. Christison
Executive Director